



LAMIS ALSHALABI

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A Lyon 69006

Languages

- Arabic - Native
- English C2
- French B2
- Turkish A2

Interests:

- International Economics.
- Financial marketing.
- Decision-making.
- Innovation Business.
- Ethic Banks.

Skills:

- Data analysis.
- Financial analysis.
- Quantitative skills.
- Qualitative skills.
- Digital marketing (Video design)
- Canva
- Power Point , Excel , E-views , SPSS , Qualtrics.

Education:

UNIVERSITÉ LYON 2 LUMIÈRE

L2 | Lyon , FRANCE | 2021-PRESENT.

PhD student in marketing strategy

Attached to COACTIS laboratory in Lyon

INTERNATIONAL AUDIT ECONOMICS AND FINANCE M2.

IAE | Clermont , FRANCE | 2021-2022.

Business Intelligence , Business Ethics , Financial Auditing & Compliance , Economic Policy & Exchange rate , Financial Market , Governance & Responsibility , Accounting & Financial reporting under IFRS , International Accounting , Strategic Management , Organizational Management.

ADVANCED RESEARCH IN MARKETING M2.

IAE | GRENOBLE , FRANCE | 2020-2021.

Persuasive social & Societal communication, Brand relationship Management, Innovation & Business Marketing, Organizational Theory, Multivariate Data Analysis, Quantitative Research Design, Qualitative Research Design, Experimental Design, Digital Marketing, Responsible Consumer Behavior, **Thesis**; Relationship Marketing & Startups Financier.

ADVANCED RESEARCH IN FINANCE M2 (ERASMUS).

IAE | GRENOBLE, FRANCE | 2019-2020.

Databases & Programming for Finance and Accounting, Econometrics for Finance and Accounting, Portfolio Theory & Management, Accounting Information & Financial Markets, Organization Theory, (expected shortfall project using R studio).

ACADEMIC MASTER IN INTERNATIONAL FINANCE (2 YEARS).

ITU| ISTANBUL, TURKEY | 2018-2020.

Academic Research Methods & Ethics, Financial Markets & Institutions, Risk Management, Marketing for Financial Services, International Business Management, International Investments, International Finance, Futures & Options, Seminar, **Thesis** ; The Effect of Investor's Behavioral Biases on the Trading Volume in Capital Markets.

BA BANKING AND FINANCIAL MANAGEMENT (4 YEARS).

IUST | DAMASCUS, SYRIA | 2012-2016.

Principles of Accounting, Management, ICDL, General Mathematics for Administrative & Financial Statements, Principles Of Statistics, Principles of Finance, Operations Research, Principles of Marketing, Financial Mathematics, Environment & Society, Macroeconomics, Microeconomics, Financial Management, Insurance, Financial Markets, Financial analysis, Investment Management, Financial Institutions, Scientific Research, Bank Management, , Money & Banking, , Corporate Finance, Risk.

Professional Experience:

INSEEC BUSINESS SCHOOL -LYON -FRANCE -LECTURER 2022- Present

Teaching several classes in marketing and economics. Researcher in the AI chair.

SIS INTERNATIONAL RESEARCH -NEW YORK - UNITED STATES 2021-2022

Project manager-Consumer and B2B Market Research manager for several industries .

CERAG -GRENOBLE -FRANCE -RESEARCH LABORATORY 2021- SPRING.

Internship -Focused on research project ; Being a member of FINV INNOV Team , Designing a Quantitative study Focused on Investor -Entrepreneur relationship.

SARC -DAMASCUS - HUMANITARIAN ORGANIZATION 2017-2018.

Volunteer work - Team member in the child protection department .

Main tasks : Involved in daily activities , social support for children.

BANK OF SYRIA AND OVERSEAS - DAMASCUS-SYRIA 2016 -SUMMER.

Internship -Teller . Main tasks ; customer deposit & withdraw service.

PETROLAND -ISTANBUL-TURKEY 2015 -SUMMER.

Internship - International trade company . Main task ; Customer service.

Publications:

Alshalabi, L., & Çankaya, S. (2019). The effect of investor's behavioral biases on trading volume of G7 and BRICS capital markets. İstanbul Ticaret Üniversitesi Girişimcilik Dergisi, 3(5), 1-13.